



WAVE REVIEW!

2015 WINNERS

Billboard:

- Castaway Cove Waterpark
- Adventure Bay Family Water Park
- Schlitterbahn Waterparks & Resorts

Brochure:

- Bahama Beach Waterpark
- Aqua Park Qatar
- Schlitterbahn Waterparks & Resorts

Direct Mail:

- Breakers Water Park
- Wave - Wörgler Wasserwelt
- Camelbeach Mountain Waterpark

Email Campaign:

- Breakers Water Park
- Cowabunga Bay Water Park
- Wet 'n' Wild Phoenix

Poster:

- Summit Family Aquatic Center
- WaterWorld Themed Waterpark
- Zoombezi Bay

Print Media:

- Summit Family Aquatic Center
- Myrtle Waves Water Park
- Yas Waterworld

Promotion:

- Andy Alligator's Water Park
- Magic Waters Waterpark
- Great Wolf Lodge

Radio Commercial:

- Castaway Cove Waterpark
- White Water Bay
- Roaring Springs Waterpark

Social Media Campaign:

- DryTown Waterpark
- Magic Waters Waterpark
- Schlitterbahn Waterparks & Resorts

TV Commercial:

- Bahama Beach Waterpark
- White Water Bay
- Adventure World

YouTube Campaign:

- Summit Family Aquatic Center
- Fasouri Watermania Waterpark
- Kalahari Resorts

Website:

- Farmers Branch Aquatic Center
- Adventure Bay Family Water Park
- Schlitterbahn Waterparks & Resorts

KEY *(listed in this order)*

- Up to 100,000 Annual Attendance
- 100,000 to 250,000 Annual Attendance
- 250,000 & Up Annual Attendance