



2010 ANNUAL

MIDDLE EAST SYMPOSIUM

IN CONJUNCTION WITH THE DUBAI ENTERTAINMENT
AMUSEMENT & LEISURE SHOW

SPRING INTO ACTION AT WWA!

ATTEND WWA'S MIDDLE EAST SYMPOSIUM,
IN CONJUNCTION WITH DEAL 2010

24-25 APRIL 2010

DUBAI WORLD TRADE CENTRE
DUBAI, UNITED ARAB EMIRATES

FOR MORE INFORMATION
ON THE WWA SYMPOSIUM, VISIT:
WWW.WATERPARKS.ORG/EDUCATION
OR EMAIL: AEZRA@WATERPARKS.ORG

FOR MORE INFORMATION ON THE DUBAI ENTERTAINMENT
AMUSEMENT & LEISURE SHOW, VISIT:
WWW.THEMEPARKSDUBAI.COM/SCRIPTS/INDEX.PHP

TOPICS TO BE COVERED:

- WORLDWIDE INDUSTRY STANDARDS AND PRACTICES,
- FACILITY MAINTENANCE AND REFURBISHMENT,
- MARKETING AND PUBLIC RELATIONS,
- STAFFING ISSUES,
- GUEST EXPECTATIONS AND SAFETY MANAGEMENT,
- WATER AND AIR QUALITY ISSUES.



WWA MIDDLE EAST SYMPOSIUM

IN CONJUNCTION WITH DEAL 2010
AT THE DUBAI WORLD TRADE CENTER

24-25 APRIL 2010 - DUBAI, U.A.E.

MORE INFORMATION AT
[www.waterparks.org/
education](http://www.waterparks.org/education)

AGENDA

DAY 1 SATURDAY, APRIL 24, 2010

- 8:30 am Registration Opens
- 9:00 am Introduction and Welcome
- 9:15 am A Global Perspective of the Industry
- 9:45 am Industry Trends: What's Happening Around the Region
- 10:45 am *** Break ***
- 11:00 am Innovations: What's New in Attractions
- 12:00 pm *** Networking Lunch ***
- 1:30 pm Using Technology to Enhance the Guest Experience
- 2:30 pm *** Break ***
- 3:00 pm Lessons Learned Opening a Waterpark
- 3:45 pm *** Break ***
- 4:00 pm Motor Coach Leaves for Atlantis Waterpark
- 5:00 pm Atlantis Waterpark Tour
- 6:30 pm Networking Reception
- 7:00 pm Networking Dinner

DAY 2 SUNDAY, APRIL 25, 2010

- 9:00 am Getting in the Marketing Groove
- 9:45 am Lead. Communicate. Succeed!
- 10:30 am ***Break***
- 10:45 am Give Great Guest Service
- 11:30 am Creating a Culture of Safety: An Operators Panel
- 12:30 pm Closing / Q & A
- 1:00 pm ***Break for Lunch and Trade Show****
- 5:30 pm Motor Coach to Sega Republic at The Dubai Mall
- 5:45 pm Tour of Sega Republic
- 6:45 pm Motor Coach from Sega Republic to the World Trade Center
- 7:10 pm Load Motor Coach at World Trade Center
- 7:20 pm Motor Coach leaves optional Wild Wadi Event
- 8:00 pm Optional Tour of Wild Wadi Waterpark
- 8:45 pm Optional Reception and Dinner

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24-25 APRIL 2010 - DUBAI, U.A.E.

Company/Facility: _____

Address: _____ Country: _____

City: _____ Postal Code: _____

Tel: _____ Fax: _____ Web site: _____

REGISTRATION:

Registration includes: Educational Symposium curriculum, Saturday lunch, Atlantis tour, reception and dinner on Saturday, Sega Republic tour on Sunday, refreshments during Symposium and educational support materials.

Symposium Earlybird Registration (Must register by 27 March 2010) @ \$259(USD) = \$ _____

Symposium Registration (After 27 March 2010, if space is available) @ \$299(USD) = \$ _____

Optional Wild Wadi Waterpark Tour (includes reception and dinner) @ \$69(USD) = \$ _____

Atlantis Tour, Reception & Dinner only
(for anyone not already registered for the full symposium package) @ \$69(USD) = \$ _____

Please make additional copies of form if more than 2 people are attending.

GRAND TOTAL: \$ _____

Name on ID Badge: _____

Job title _____ E-mail: _____
(Required for confirmation)

Name on ID Badge: _____

Job title _____ E-mail: _____
(Required for confirmation)

PAYMENT METHOD:

Credit Card #: _____ Exp. Date (MM/YY) _____

Type of Credit Card: Visa Mastercard American Express Discover

Name of Card Holder: _____ Signature: _____

Wire Transfer (E-mail aezra@waterparks.org for wire transfer instructions.)

OFFICIAL HOTEL PROVIDER FOR DEAL 2010 & THE WWA MIDDLE EAST SYMPOSIUM:

Go to: www.beckertravel.com/exhibitions/deal

Becker Travel Dubai

E-mail: info@beckertravel.ae | Phone: +97142956862 | Fax: +97142951423

REGISTER ONLINE AT WWW.WATERPARKS.ORG/EDUCATION

FAX OR E-MAIL COMPLETED FORM TODAY! SPACE IS LIMITED!

FAX: +1 (913) 599-0520 | E-MAIL: AEZRA@WATERPARKS.ORG

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