

Find your reason to **JOIN, CONNECT AND GROW** with the WWA!

Safety support

- National Water Safety Month
- Print-ready PSAs for water & sun safety
- Children's Drowning Prevention Council Tools Page
- Pool & Water Safety Activity Book
- SWIM! Awards
- LAW (legislative action for waterparks) Page

Educational assistance

- Annual Symposium & Trade Show
- Regional Symposiums in North America, Europe & Middle East
- World Waterpark Magazine
- WWA Committees
- Children's Drowning Prevention Council
- Web sites for industry & consumers
- Specialty publications

Marketing support

- Consumer web site
- Customized TV commercials
- Bulk brochure printing service
- Wave Review Awards
- National Water Safety Month Kit
- "Be Water Aware" logo for print and web
- Web-site creation and management

Specialized publications

- World Waterpark Magazine
- Buyers Guide—revised annually
- Development & Expansion Guide—revised annually
- Water Leisure & Lodging—a supplement devoted to waterpark resorts/hotels
- Splash & Spray—a supplement devoted to municipalities
- Considerations for Operating Safety

BONUS REASON TO JOIN:

A link to your park's web site on Waterparks.com!
The #1 search result on Google and other major search engines for anyone looking for waterparks!

Discount partners & programs

- Convergence—web site design and management services
- Outpost Broadcast Communications—customizable TV commercials
- Paymentech—reduced credit-card processing rates
- Discounts with business partners:
 - Airborne Express
 - Roadway Express
 - DHL Ship Ready
 - Hertz
 - Menlo
 - Thrifty
 - Yellow Transportation

Networking opportunities

- Annual Symposium & Trade Show
- Regional Symposiums
- WWA Committees
- Children's Drowning Prevention Council

Bringing the **Industry** Together
for More Than **25 Years**.

For over a quarter century, the world's largest organization for the water leisure industry has been providing educational opportunities and leadership. Join WWA today and be part of the World Waterpark Association's next 25 years of success!



For details on membership, contact:

World Waterpark Association
8826 Santa Fe Dr., Suite 310 • Overland Park, KS 66212 U.S.A.
Phone: +1-913-599-0300 • Fax +1-913-599-0520 •
aezra@waterparks.org • www.waterparks.org

MEMBERSHIP APPLICATION

Park • Leisure Facility • Developer

Register online at Waterparks.org!

Person to contact _____ Title _____

Company/Park name (as shown on membership certificate) _____

Contact email (required for processing) _____

Other name if different than above _____ Park Web site _____

Year-round mailing address _____
street city state zip/postal code country

Park address _____
street city state zip/postal code country

Year-round phone number _____ Park fax _____

Other phone _____ Park e-mail _____

Please provide the appropriate information.

1. Is this an existing park or a prospective park under development?
 Existing Prospective
2. Is this a renewal membership or a new membership?
 New Renewal
3. Is the park or facility privately or publicly owned/operated?
 Private Public
4. Does the location have indoor water features?
 Yes No
5. Does the location have outdoor water features?
 Yes No
6. Does this location operate year-round?
 Yes No
7. Projected/Budgeted yearly attendance level (annual membership fee):
 Prospective park: \$355 Less than 50,000: \$355 50,000 up to 100,000: \$355
 100,000 up to 150,000: \$355 150,000 up to 250,000: \$355 250,000 up to 400,000: \$565
 400,000 up to 550,000: \$565 550,000 and over: \$565
8. Additional features (Select all that apply):
 Hotel/Resort/Lodging Arcades/Games Mini Golf Paddle boats
 Go-carts Amusement Rides (Dry) Other

Membership includes one subscription to **World Waterpark Magazine**. Additional annual **World Waterpark Magazine** subscriptions are available for only \$45 each. Please list name for additional subscription below. Attach a list if necessary.

Additional name _____

Address (check if same as above) _____

WWA Park Membership \$ _____

World Waterpark Magazine Subscriptions \$ _____

Total Enclosed (U.S. or Equivalent Funds) \$ _____

Charge to: Visa MasterCard American Express Discover

Cardholder _____

Card # _____

Expiration Date _____ Billing Zip Code _____

Signature _____



Please mail, fax or e-mail completed application (or contact us for bank wire-transfer instructions) to:

World Waterpark Association

Phone: 913-599-0300 Fax: 913-599-0520

E-mail: aezra@waterparks.org

Mail to: 8826 Santa Fe Dr., Suite 310

Overland Park, KS 66212 U.S.A.