

The Myth of Midseason Burnout



The concept of burnout is not new, nor is it something that only happens in seasonal businesses. Many people have tried to overcome this phenomenon, yet it still exists in many areas. This of course begs the question: why? Why does it happen? Why haven't our previous efforts been successful? That's where the Myth of Midseason Burnout comes in...

A myth is a...

What do you see?

Why does it happen?

Why does it REALLY happen?

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What do we do about it?

Have a plan

Recognition/Feedback

Involve seasonal leadership

I remember when _____ on this date _____

Surprised me by... Impressed me by...

Signature _____ Date _____

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