

# Find your reason to **JOIN, CONNECT AND GROW** with the WWA!

## Safety support

- National Water Safety Month
- Print-ready PSAs for water & sun safety
- Children's Drowning Prevention Council Tools Page
- Pool & Water Safety Activity Book
- SWIM! Awards
- LAW (legislative action for waterparks) Page

## Educational assistance

- Annual Symposium & Trade Show
- Regional Symposiums in North America, Europe & Middle East
- World Waterpark Magazine
- WWA Committees
- Children's Drowning Prevention Council
- Web sites for industry & consumers
- Specialty publications

## Marketing support

- Consumer web site
- Customized TV commercials
- Bulk brochure printing service
- Wave Review Awards
- National Water Safety Month Kit
- "Be Water Aware" logo for print and web
- Web-site creation and management

## Specialized publications

- World Waterpark Magazine
- Buyers Guide—revised annually
- Development & Expansion Guide—revised annually
- Water Leisure & Lodging—a supplement devoted to waterpark resorts/hotels
- Splash & Spray—a supplement devoted to municipalities
- Considerations for Operating Safety

## BONUS REASON TO JOIN:

A link to your park's web site on Waterparks.com!  
The #1 search result on Google and other major search engines for anyone looking for waterparks!

## Discount partners & programs

- Convergence—web site design and management services
- Outpost Broadcast Communications—customizable TV commercials
- Paymentech—reduced credit-card processing rates
- Discounts with business partners:
  - Airborne Express
  - Roadway Express
  - DHL Ship Ready
  - Hertz
  - Menlo
  - Thrifty
  - Yellow Transportation

## Networking opportunities

- Annual Symposium & Trade Show
- Regional Symposiums
- WWA Committees
- Children's Drowning Prevention Council

Bringing the **Industry** Together  
for More Than **25 Years**.

For over a quarter century, the world's largest organization for the water leisure industry has been providing educational opportunities and leadership. Join WWA today and be part of the World Waterpark Association's next 25 years of success!



## For details on membership, contact:

World Waterpark Association  
8826 Santa Fe Dr., Suite 310 • Overland Park, KS 66212 U.S.A.  
Phone: +1-913-599-0300 • Fax +1-913-599-0520 •  
aezra@waterparks.org • www.waterparks.org

# MEMBERSHIP APPLICATION

Park • Leisure Facility • Developer

Register online at [Waterparks.org](http://Waterparks.org)!

Person to contact \_\_\_\_\_ Title \_\_\_\_\_

Company/Park name (as shown on membership certificate) \_\_\_\_\_

Contact email (required for processing) \_\_\_\_\_

Other name if different than above \_\_\_\_\_ Park Web site \_\_\_\_\_

Year-round mailing address \_\_\_\_\_  
street city state zip/postal code country

Park address \_\_\_\_\_  
street city state zip/postal code country

Year-round phone number \_\_\_\_\_ Park fax \_\_\_\_\_

Other phone \_\_\_\_\_ Park e-mail \_\_\_\_\_

## Please provide the appropriate information.

1. Is this an existing park or a prospective park under development?  
 Existing  Prospective
2. Is this a renewal membership or a new membership?  
 New  Renewal
3. Is the park or facility privately or publicly owned/operated?  
 Private  Public
4. Does the location have indoor water features?  
 Yes  No
5. Does the location have outdoor water features?  
 Yes  No
6. Does this location operate year-round?  
 Yes  No
7. Projected/Budgeted yearly attendance level (annual membership fee):  
 Prospective park: \$365  Less than 50,000: \$365  50,000 up to 100,000: \$365  
 100,000 up to 150,000: \$365  150,000 up to 250,000: \$365  250,000 up to 400,000: \$580  
 400,000 up to 550,000: \$580  550,000 and over: \$580
8. Additional features (Select all that apply):  
 Hotel/Resort/Lodging  Arcades/Games  Mini Golf  Paddle boats  
 Go-carts  Amusement Rides (Dry)  Other

Membership includes one subscription to **World Waterpark Magazine**. Additional annual **World Waterpark Magazine** subscriptions are available for only \$45 each. Please list name for additional subscription below. Attach a list if necessary.

Additional name \_\_\_\_\_

Address (  check if same as above ) \_\_\_\_\_

WWA Park Membership \$ \_\_\_\_\_

World Waterpark Magazine Subscriptions \$ \_\_\_\_\_

Total Enclosed (U.S. or Equivalent Funds) \$ \_\_\_\_\_

Charge to:  Visa  MasterCard  American Express  Discover

Cardholder \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_



Please mail, fax or e-mail completed application (or contact us for bank wire-transfer instructions) to:

**World Waterpark Association**

Phone: 913-599-0300 Fax: 913-599-0520

E-mail: [aezra@waterparks.org](mailto:aezra@waterparks.org)

Mail to: 8826 Santa Fe Dr., Suite 310

Overland Park, KS 66212 U.S.A.