



CALYPSO



Live the
experience

VARIATIONS ON A THEME

Thanks to a wildly successful 2010, Calypso Theme Waterpark is rolling along with new additions slated for 2011.

What happens when you combine the power of Calypso, Queen of the waves, the pirate Capitaine LaPlank, thrill-seeker Sara Max, the mysterious Dr. Dunk, ecological adventurer Wildman Jack and waterslides for the whole family? You get the world-class Calypso Theme Waterpark!

Calypso Theme Waterpark is located between Montreal and Ottawa and opened June 7, 2010. All of its attractions revolve around themes and allow the visitors to discover the fantastic universe of pirates, of a science lab, of a kid's aquatic zoo, of a jungle river, as well as several other themes.

AY, CALYPSO!

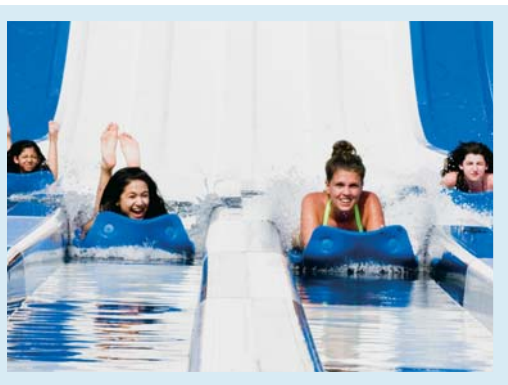
Calypso Theme Waterpark, covering over 100 acres with more than 35 waterslides and 100 water games, offers a wide range of entertainment options, as well as several green spaces, such as the verdant agora surrounding the huge 52,000 square feet wave pool.

Attractions include waterslides like "Black Hole," a mega-thrill two-person slide; "Boomerango," a family raft ride that offers the perfect storm; "Fast Track," a head-to-head racer slide that accommodates up to 8 riders; "Pirate's Aquaplay," a fully-themed, interactive play area with hundreds of ways to plunder fellow pirates; "Vertigo," a speed slide that lives up to its name; "Zoo Lagoon," a wet paradise for the littlest swimmers; and much more!

Without a doubt, the "Jungle Run" river is one of the site's must-see attractions. This one-of-a-kind water course, roughly a kilometer long and running the length of the park, takes explorers through vines and vegetations in rapids reaching speeds of 2 meters/second.

At the Hawaiian Beach Bar, guests can





• Calypso's Friends Boutique, where guests find hidden treasures of the sea such as hats, sunscreen, stuffed animals, Calypso logo wear, towels, swimwear—just to name a few.

Over 1,000 picnic tables and umbrellas are available on-site for families that need a rally point. The park also offers lockers and clothes dryers.

It also bears mentioning that Calypso waterpark is a non-smoking site, except for a specially designated area.

grab a refreshing drink and relax while listening to a live tropical music group. Furthermore, guests can enjoy two international-level beach volleyball courts. Also, the park's many restaurants offer guests a wide selection, such as full-service locations including:

- Ulysses Bar & Grill, here guests can come for a generous Bistro style meal after playing in the water all day.
- Main Street Restaurant, where guests can grab a speedy snack, a quick lunch or a complete meal. Pizzas, hamburgers, sandwiches, salads and drinks are lined up to go.
- Penguins Stop, the ice cream lovers paradise. Not only do they serve ice cream but also frozen yogurt and milk shakes.
- South Breeze Bistro, for the guest who is looking for a quick healthy and fresh lunch before heading back to the attractions!
- Sweet Treats, where guests find a delicious variety of goodies like candy apples, popcorn, candy floss, chocolate treats and Calypso's exclusive Jungle Leaves pastries.

MONEY AT YOUR FINGERTIPS

One of the technologies that makes Calypso Theme Waterpark such a modern and unique entertainment facility is its "money at my fingertip" payment method. Through its biometric technology, this simple system allows guests to access their money at all times, without having to carry it with them. It works at the park's food and beverage outlets, as well as the Calypso's Friends Boutique.

"We first implemented this system in 2009 at the Valcartier Vacation Village," explains Guy Drouin, President and CEO of Calypso Theme Waterpark. "It enables guests to upload money on their index finger and use it anywhere on-site by presenting the designated finger, which completes the transaction and subtracts from the initial uploaded amount."

A PARK WITH CHARACTER

Calypso Theme Waterpark developed several characters to use throughout the park to make the themes even more memorable and effective. Check out the back stories for this ramshackle group of adventurers:

- Condemned for centuries to the island of Gozo by Zeus, **CALYPSO** is finally free to find her own place in the world. The Goddess of the Waves does not have to search for long before she finds her true home, Calypso Palace.
- **CAPITAINE LAPLANK** roamed the open seas for years, in search of the world's largest splash. Eventually, he reached Atlantis, the great underwater kingdom. Here he asked, "Whar, oh whar on earth will me find t'greatest, biggest splash? Fer I be Capitaine LaPlank an't' world's biggest splash ortin'ta be mine!" He then caught wind of Calypso's release from Gozo Island and settlement in Canada.
- World-renowned daredevil **SARA MAX** is on the lookout for her next challenge. Sara has dominated the earth and the sky, but what about the water? She hasn't taken her extreme style to the waves yet and finding the ultimate water speedway has become her new fixation.
- Hiding out in the rolling hills of Quebec with his calculator, **DR. DUNK** discovered a magical waterpark close by. "Here! In Calypso!" he declared, "I will build my Turbo Lab!" and so he began to calculate his first huge water success.
- Ecology expert **WILDMAN JACK**, missed sharing everything he has learned about the ecology, nature and animals of the world; in fact he believes his love of nature will inspire and teach everyone. Wildman Jack was in luck; he heard about this fantasy water world full of creatures and fun.

DETAILS

Calypso Theme Waterpark

2015, Calypso Street,

Limoges (ON) KOA 2MO

www.calypsopark.com

Owners: Valcartier Vacation Village Group

Admission prices:

\$33.63 for 1.32m and over

\$26.55 for people under 1.32 m and

seniors (65 years old and over)

Free for children 2 years old and under.

Dates open: June 1st until September 5th

Size/Acres: 100 acres

Capacity: 12,000

Number of employees:

Year-round: 12

Seasonal: 500

Future expansion plans: 2011 Summit Tower (10 new waterslides including 2 AquaLoops)

Unique park programs: AquaLearn

SUPPLIERS

Development/Design: Aquatic Development Group

Waterslides: Whitewater West Industries

Wave pool: Aquatic Development Group

Wave generator: Aquatic Development Group

Raft/Tubes/Mats: Zebec

Children's interactive play structure: Whitewater West Industries

Furniture: Tropitone

Filtration equipment: Aquatic Development Group

Chemical: RBF

Shade system: Tentnology

Admission system: Soft Ticket

Uniforms: RM Profil

“We spent two years in R&D mode to perfect our “money at my fingertip” technology,” adds Drouin. “This is an exclusive service available at both of our theme waterparks, and we are proud of the results. This is truly a resounding success, based on the numerous positive comments we’ve received from guests who appreciate the freedom this service provides.”

Any unused amount can be fully refunded at the end of the day or used throughout the season.

Thanks to its prime location 20 minutes east of Ottawa and 75 minutes west of Montréal, this project’s economic returns are expected to total \$750 million over a 10-year period in the greater area encompassing Canada’s national capital and Eastern Ontario.

The total investment in Calypso Theme Waterpark to get the doors open was over \$45 million. This makes it one of Canada’s biggest tourist projects, as well as a booming area employer. During the summer season, Calypso employs over 500 people, including 125 lifeguards.



BIGGER SPACES—MORE SMILING FACES

The 2010 season went so well that Calypso Theme Waterpark announced in the off-season that guests will enjoy a brand new aquatic complex featuring 10 new waterslides for the 2011 summer season.

The construction of this major aquatic complex, representing a \$5 million investment, will further increase the hosting capacity of Canada’s biggest waterpark. It will be North America’s tallest free-standing waterslide tower, and will enable guests to try out three new types of waterslides, each offering a unique experience.

“The addition of this new aquatic complex stems from the tremendous success we’ve had this past year, explains Drouin. “In fact, we’ve exceeded our objectives by over 25 percent for the 2010 summer season. The new project features 10 new waterslides in a single tower and will be sure to please the entire family. This major project is practically a whole other waterpark. It’s that huge!”

At the top of the 10-story tower will be four distinct high-speed waterslides: two will be accessible using toboggan boats, each seating four people single-file, while the two others will feature double tubes. About halfway up the tower, at 55 feet, guests will be able to access two AquaLoop slides, where adrenaline and centrifugal force will offer an exhilarating experience for the daredevil. Lastly, four coiled slides in the lower section of the tower, featuring translucent and closed-off sections, will be accessible to the whole family.

The two next generation AquaLoop waterslides, exclusive to Calypso, will surely meet the expectations of thrill-seekers. Bathers will start off in a closed-off section featuring a drop floor. At the signal, the floor will open, “launching them into a vertical drop,” before continuing on a roller coaster-like trajectory that includes a 2.5G loop. **WWA**

ABOUT VALCARTIER VACATION VILLAGE GROUP

In 1963, Village Vacances Valcartier Group created Valcartier Vacation Village, one of North America’s most popular tourist destinations. It offers a myriad of activities designed to please a constantly growing family clientele. Valcartier Vacation Village is more than a \$50-million investment and a major economic engine of Quebec’s tourism industry. With over 10 million visitors, it provides permanent employment for 50 people, and seasonal employment for another 500 people.