

FRANK PEREZ

NRH₂O FAMILY WATER PARK
NORTH RICHLAND HILLS, TEXAS, U.S.A.



Frank Perez is a 30-year waterpark industry veteran, beginning his career as a lifeguard at Noah's Ark Waterpark in Wisconsin Dells, Wisconsin and continuing to his present position as the General Manager of NRH₂O Family Waterpark in North Richland Hills, Texas. NRH₂O was the first municipally owned and operated waterpark in the state of Texas and has been very successful, winning numerous industry awards over its 22 years of operation. Perez joined the NRH₂O team in 1995 before it was built and helped foster the fledgling park into the success it is today.

As a brand new lifeguard at Noah's Ark, Perez was introduced to the firm of Ellis & Associates. Their passion for safety and cutting edge innovation played a big part in his decision to make a career in the waterpark industry. Perez would go on to become a lifeguard instructor and Instructor Trainer with Ellis & Associates. Teaching is a true passion for Perez and he continues to follow this passion through his work as an Instructor Trainer and Senior Associate for the firm of Ellis & Associates. Through his teaching, Perez has also been able to meet hundreds of wonderful people in the waterpark industry. Many of them are great friends and he is always thrilled to see them at any of the various World Waterpark Association functions throughout the country.

During his time with NRH₂O and the E&A family, Perez has had the privilege to mentor and foster the careers of many of the people he worked with, not only in the waterpark industry, but in many different careers.

"Over the years I have been fortunate to work with many great people and help them along with their careers. One of the things I am most proud of is when people that used to work for me make a point of coming back to the park to introduce me to their family," said Perez. "Some of their children have even begun to work at the park because their parents want them to experience the same fun and learn the same lessons they did".

For those that know Perez well, they know he does not seek recognition of any kind, instead preferring to pass any accolades on to those he works with.

For him, it is more about the team than it being about one person. While this award is graciously accepted, to Perez it is more of a validation of all of the talented people he has had the good fortune to meet and work with throughout his career.

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